

## **PRODUCERS PRE-ASSIGNMENTS AND INSTRUCTIONS FOR THE FIRST PHASE**

The 1st phase of the exams will be held on **Wednesday 28th to Friday 30th of August 2024**. In the 1st phase applicant participates in the exams **one evening**. The invitation letter provides a more detailed arrival time. For the second and third phase we ask you to reserve the **whole day on Saturday 31th AND Sunday 1st of September**. All exams will be held at Ilves-Theatre (Sampsantie 50, 00610 Helsinki). The jury will make decisions about the applicants between the exam days based on the given assignments.

A friendly reminder: While working with the pre-assignments and also during the entrance exams, please stay honest to yourself and your own interests. **Please be aware that the assignments should not have such content that would need content warnings.** Always go primarily towards what is meaningful to you.

With regards, the jury <3

### **PRE-ASSIGNMENT 1 – APPLICATION FORM**

Fill in [the application form](#) by Monday 26th of August, 5 pm. The form is filled on Google Forms, and all pre-assignments are returned together with the form.

### **PRE-ASSIGNMENT 2 — FICTIONAL FAMILY TREE**

Write a fictional family tree. You can write the text as yourself or as a fictional character. This writing assignment may be used as a material during the exams.

The maximum length of the text is 0,5 page (A4) with the font Times New Roman, font size 12 and line spacing 1,5. You can also attach an A4 size drawing. Return the assignment as a **PDF-file** and name it `Firstname_Lastname_T2`.

**PRE-ASSIGNMENT 3 – EVENT PLANNING****3A**

Plan an event and use one of the materials below as a source of inspiration. The event can be for example a play, a festival, an exhibition or something else.

Write down what kind of an event you would plan. Define the concept, the target audience, the venue, marketing and also a rough plan for the budget. Also write down how would you take safety into consideration (for example people with physical challenges).

The maximum length of the text is 1 page (A4) with the font Times New Roman, font size 12 and line spacing 1,5. Save and return the assignment as a **PDF-file** and name it  
Firstname\_Lastname\_T3A

**3B**

Imagine that the event you planned on 3A is happening in 3 months. Write down a marketing plan for the event, you may choose the form you'd like to use. The plan can be for example an excel, a list or a written text. Keep in mind that you only need to write down a rough plan of how the marketing would be done and in what time.


Save and return the finished plan as a **PDF-file** and name it: Firstname\_Lastname\_T3B

Prepare to present your idea for the event to the jury. You may take props with you if needed. Keep in mind that this is not to evaluate your presentation skills, the jury simply wants to hear about your thoughts and creative process directly from you.

**RETURNING THE ASSIGNMENTS**

Application form is filled and the assignments are returned [HERE](#) by **5 pm on Monday 26th of August**. Have fun with the assignments and see you at the exams! <3

**MATERIAL 1:**

 Paris Is Burning (1990) , watch through the timestamp 24:49-25:21 (about. 40 sec)

**MATERIAL 2:**

"Finally, Sophia's grandmother said: I know a song that you don't. He waited a moment and then he sang, right next to the note, because he had his vocal cords crossed: Pilipompaa, pilipompaa, don't throw that cowhide, pilipompaa, pilipompaa, you'll get it back if you don't stop. That shit.

What did you say, whispered Sophia, for she could not believe her ears, and so the grandmother sang the same really ugly song once more.

Sophia climbed over the edge of the ditch and started walking towards the village. Dad has never said poo, she announced over her shoulder. Where did you learn that from?

I won't say, replied the grandmother.

They came to the barn, galloped over the fences up to the steps and passed Nybondas's barn, and even before they got to the shop under the yard trees, Sophia knew the song too, and she sang it just as wrongly as her grandmother."

Summer book - Tove Jansson